

HFMA Corporate Partnership and Sponsorship - Terms and Conditions

HFMA's Corporate Partnership and Sponsorship Terms and Conditions are designed to ensure fair, ethical, and mutually beneficial arrangements between HFMA and its Sponsors. This document applies to all HFMA Corporate Partners and Sponsors, collectively referred to as "Sponsors."

1. General Overview

All HFMA Corporate Partners receive a tailored Letter of Offer outlining specific objectives and deliverables for a 12-month period. The terms herein supplement and govern these agreements.

2. Code of Conduct

Sponsors must adhere to HFMA's Code of Conduct to uphold professionalism and ethical standards at all HFMA events. HFMA reserves the right to terminate sponsorships for inappropriate conduct. Sponsors are expected to:

- Exhibit professionalism and integrity.
- Avoid discriminatory practices relating to race, sex, age, religion, or politics.
- Respect cultural, moral standards, and individual dignity.
- Maintain the reputation of HFMA and its members.

3. Sponsorship Principles

HFMA adheres to the following principles in sponsorship arrangements:

- Sponsorship opportunities are open and impartial.
- Agreements must benefit HFMA without compromising its reputation.
- Sponsorships are non-exclusive to a single organisation type.
- Sponsors cannot influence HFMA's messages or activities.
- HFMA prohibits direct sales or marketing to its members.
- HFMA acts as a facilitator, not a direct intermediary, for networking opportunities.

4. Agreement Termination

HFMA reserves the right to terminate sponsorship agreements immediately under the following circumstances:

- Non-compliance with these Terms and Conditions.
- Engagement in unauthorised sales, marketing, or pitches to HFMA members.

- Deviation from agreed agendas or deliverables.
- Insolvency of the Sponsor organisation.
- New governmental policies that impact sponsorship agreements.

Refunds will not be provided for terminated agreements due to Sponsor misconduct.

5. Event Sponsorships

Sponsors may be involved in HFMA-hosted events based on mutual agreement. Event details, including topics, speakers, and attendance, are determined by HFMA. Sponsors' involvement includes:

- Topic Selection: HFMA decides event topics, with Sponsor input when beneficial.
- Speaker Arrangements: Sponsors may suggest speakers, subject to HFMA's approval. Speaker costs are borne by the Sponsor.
- Attendance Estimates: Attendance numbers are projections and may vary due to external factors.

6. Flexibility and Adjustments

In case of unforeseen circumstances affecting event execution, HFMA will:

- Modify the sponsorship agreement to reflect new arrangements.
- Allocate funds from unfulfilled deliverables to suitable alternatives upon mutual agreement.

7. Confidentiality

HFMA and Sponsors must keep shared information confidential, including oral, visual, and written exchanges. HFMA will not disclose member contact details without prior consent.

8. Miscellaneous Provisions

- Sponsorship agreements are formalised in writing.
- HFMA retains final approval over all sponsorship activities, including event topics and speaker selections.
- Sponsors must respect HFMA's impartiality and refrain from attempting to influence its organisational direction.

By entering into a sponsorship agreement, Sponsors acknowledge and agree to abide by these Terms and Conditions, ensuring a productive and ethical partnership with HFMA.